

Board Meeting Minutes - October 22, 2016

Posted on Oct 25, 2016

Minutes for BCLA Board of Directors Meeting Saturday, October 22, 2016 at Cormorant Pub

Jim Colbert called the meeting to order.

Members Present:

In attendance: Carol Anhorn, Jim Colbert, Ramona Borke, Jenni Barr, Merle Zimmerman, Lyle Hanson, Reuben Tschritter, Randy Christianson, Rhonda Wilson and Aaron Stenerson. Absent: Steve Busch, Tom Reidman, Jeff Strand, Brant Wilson and Sam Blattenbauer.

Carol read minutes from board meeting June 18, 2016. Randy moved to approve, Rhonda seconded, passed.

Randy presented treasurer's report with 383 dues paying members for the year which is good for a year without a new directory. We will continue to use Greg Pung's address for the legal address rather than pay to change for now. Rhonda moved to approve, Merle seconded, passed.

Randy had researched how we got off on terms, which came when Brant completed Paula Wilson's term but we put in for 3 years instead of just the remainder of her term. To fix that, it was moved by Lyle and seconded by Rhonda to extend Aaron's current term through 2019 so we are back to 5 expiring board members each year. Here are the current board terms:

Expiring 2017 Expiring 2018 Expiring 2019 Reuben Tschritter Carol Anhorn Aaron Stenerson Steve Busch Rhonda Wilson Merle Zimmerman Tom Reidman Ramona Borke Jenni Barr Jeff Strand Jim Colbert Lyle Hanson Brant Wilson Randy Christianson Sam Blattenbauer

Committee reports:

- Website: Rhonda gave update on website redesign which is still in progress. Discussion about putting directory online, but tabled for now.
- Facebook: Ramona reported 619 current likes and lots of photos and posts. Good job putting out information on events, etc.
- COLA : Tom not present " no report
- Fisheries: Steve not present " no report
- Spring Fling: Sam and Brant not present " no report
- Boat Parade: Aaron said all went well and he'll do it again in 2017

- Membership data base: Jeff not present, but Jim reported that Donna will be putting in any changes that come from Beach Captains as we get ready to publish 2017 directory. It will be updated to turn over to Reneece Strand.
- Beach Captains: Jenni will be sending out letter to Beach Captains about getting everything updated for 2017 directory.
- Planning & Zoning: Lyle had nothing new to report
- Water Testing: Merle said there were hairlike particles during the September and October water testing which put depth only at 10 feet which was the lowest in years.
- Clothing Sales: Rhonda reported that sales went very well and most women's attire is sold out. Some men's and kid's available for Christmas. Clothing went well again!
- BCLAF : Lyle reported that numbers of donations are up and inspections went well.

New Business:

- Directory: Randy passed out the list of previous advertisers with what ad size and price they paid. Ramona will send a letter to these advertisers offering them first right of refusal for cover space at same rates. After Ramona gets her responses back, she will assign any business that didn't renew from the mailing to a board member to follow up. We need pre-payment and camera ready artwork prior to February 1st in jpg format to dchristianson@beveragewholesalers.com . Or materials can be mailed to BCLA P.O. Box 1864 Fargo, ND 58107-1864. Randy suggested we get some updated photos and redesign the cover.

Additional businesses to contact:

Ella Marie's
 MN Gas
 Jack Chivers Realty
 J& K Marine
 Western Products
 Ray's Marine
 Moorhead Marine
 Hooligan's Lakeside

- Bubbler for North Access: Jim raised discussion and it was decided to leave this a DNR issue.
- Internet Access on Big Cormorant: Jim asked for decision about bringing a petition to annual meeting this summer to send to Arvig to provide support and awareness of poor internet service on the lake. This was supported by those in attendance.
- Other Business: Ramona reported that she had been approached by a business wanting to solicit business for his company on BCLA Facebook. It was discussed and decided to not allow advertising type posts on our Facebook page.

Jim mentioned some had asked about BCLA supporting Rock the Dock and that will remain a private event with no BCLA involvement. Those who want to support individually can contact Randy Iwerk.

Next meeting was set for Saturday, February 18th, 2017 9AM at the Cormorant Pub.

Lyle motioned to adjourn, second by Aaron. Motion carried. Meeting adjourned!